



Fair Food Overseas Pvt. Ltd.

Since 1960

Company Data

The roots of **Fair Food Overseas Pvt. Ltd.** can be traced back to 1960, when late Mr Takhatmal Mehani set up the rice milling plant with a capacity to process one MT of rice in an hour. That time the Paddy cultivation was very uncommon in nearby region. He encouraged farmers to grow paddy. The experience and the knowledge were passed over to the successors. Now we are one of the largest producers of Rice in Central India.

Fair Food Overseas Pvt. Ltd. is having its state-of-art processing plant at Fair Food Park, Jabalpur road, Katni MP. The company is an ISO 9001:22000 accredited. We use world class technology to ensure that the products we supply are of high quality. Every part of machinery where the Rice comes in contact is food grade and the campus is hygienic. Our eight production lines have a total capacity of 42 MT per hour. Our group supply Rice all over India worth more than 500 crores. We comply with all the requirements by Metrology act and other laws.

The campus of Fair Food Park is spread over 100 acres. We have our own lab to test the products before it leaves our production facility. We have our own 20,000 MT of warehouse facility. We are involved in seed production and contract farming, which provides employment to more than 2000 farmers.

Our ranges of **Basmati and Non-Basmati Rice** are consumed all over India. The master brand '**FAIRY**' is distributed via authorised dealers in Balasor, Banaras, Bangalore, Chennai, Cochin, Delhi, Hyderabad, Kolkata, Mangalore, Mumbai, Nagpur, Patna, Pune and Varanasi.



Products:

Basmati Rice (Steam)

Fairy Premium

1121 Pusa Basmati Rice (Steam)
Length 8.3mm+

Fairy Superwand

1121 Pusa Basmati Rice (Steam)
Length 7.5mm+

Fairy Diamond

1121 Pusa Basmati Rice (Steam)
 $\frac{3}{4}$ Rice

Fairy Gold

1121 Pusa Basmati Rice (Steam)
Tibar

Fairy Silver

1121 Pusa Basmati Rice (Steam)
Dubar

Fairy Silk Mogra

1121 Pusa Basmati Rice (Raw)

Fairy Regular

1121 Pusa Basmati Rice (Steam)
Mogra

Fairy Royal

DP Basmati (Steam)
Wand Rice

Fairy Popular

Pusa Basmati (Steam)
Wand Rice

Basmati Rice (Sella)

Heritage Premium

1121 Pusa Basmati (Parboiled/Sella Rice)
Length 8.3mm+

Heritage Superwand

1121 Pusa Basmati (Parboiled/Sella Rice)
Length 7.5mm+

Fairy Select

Sella Basmati
Length 7mm+

Fairy Classic

Sella Basmati
Length 6.8mm+

Fairy Biryani

Fine Sella Rice
Length 6mm+

Heritage Diamond

1121 Pusa Basmati (Parboiled/Sella Rice)
Length $\frac{3}{4}$ Rice

Heritage Gold

1121 Pusa Basmati (Parboiled/Sella Rice)
Tibar

Heritage Silver

1121 Pusa Basmati (Parboiled/Sella Rice)
Dubar

Heritage Regular

1121 Pusa Basmati (Parboiled/Sella Rice)
Mogra

Non-Basmati Rice

Lazeez

Ambemor (White Rice)
Traditional Aroma Rice
Small basmati

Mastikhor

Nano Basmati (White Rice)
Traditional Aroma Rice
Biryani Rice

Pink Pearl

Traditional Aroma White Rice

Double Parrot

Chhatri (local traditional variety)
White Rice
Aroma Rice

Mahak

Super Fine HMT

Mahakta Gulab

Kolam Rice- HMT (White Rice)

Ram-Rajya

Mansoori (White Rice)

Fairy Super Sella

IR 36/64
Length 6.2mm-6.4mm+



Contact Details:

Production unit:

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Jabalpur road,
KATNI-483501,
M.P.

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Website: www.fairfood.in

Customer Care: [+91 8718000003](tel:+918718000003)

Sales & Correspondence Office:

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